

## **MEDIA RELEASE**

**For Approval**

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# **GIFT IT NOW ANNOUNCES WINNERS OF NATIONWIDE SEARCH FOR AUSTRALIA'S MOST ADVENTUROUS COUPLE**

AUSTRALIAN online gifting website Gift It Now has announced the winners of its nationwide search for 'Australia's Most Adventurous Couple' with Sunshine Coast pair Jesse and Bel Lindemann taking out the title.

With the announcement made just in time for Valentine's Day, the loved up adventurers behind popular travel blog, *Me And My Travel Bugs* are excited to take out the search and an epic prize pool worth more than \$1,400.

"It's a fun title that reflects the life we've created since leaving our 9-to-5 desk jobs almost two years ago," said Jesse.

"Travelling the world and sharing amazing experiences together is what we really love doing so we've worked extremely hard to create space to do that as much as possible.

"And now it looks like 2018 might our most adventurous year yet."

The husband and wife team are exceptionally worthy winners of the coveted title having travelled to over 40 countries together seeking out new experiences and adventures.

The couple share their travel tips via their blog providing readers with an unusual but welcomed combination of travel and health advice.

Touted as the 'world's healthiest travel blog' Jesse and Bel educate and encourage readers to have healthy, safe and sustainable travel in every corner of the globe. From healthy eating, staying active and embracing wellness, Jesse and Bel want their readers to catch the good travel bug and not the bad one.

Citing an African safari in Kenya and Tanzania as their favourite trip to date, Jesse and Bel have a long list of adventures to tick of their bucket list in 2018.

"We love getting outdoors and amongst nature so we love the idea of kayaking with Dolphins and hopefully some whale watching later in the year, which is something we've never done," said Bel.

"We would also love to go swimming with sharks, jet-skiing and mountain bike riding."

When they aren't globetrotting, Jesse and Bel call the beautiful Sunshine Coast home. With world-famous beaches and a picturesque hinterland to enjoy, their home base is a place they love to rediscover.

"We really love Noosa," said Bel.

"From surfing and hiking in the national park to kayaking the Everglades, mountain biking in the hinterland and lots more, there's just so much to do in one amazing place."

Hundreds of couples entered the Australia-wide search, uploading videos and images showing off why they were deserving of the title. Entrants were also asked to complete a written component explaining what is about their relationship that makes their partnership adventurous.

Gift It Now's digital marketing manager Brittney Deguara said she is thrilled Jesse and Bel have been awarded the title of Australia's Most Adventurous Couple.

“Adventure means many things to different people and often it’s not thrill seeking or getting an adrenaline rush — although that’s great too,” Ms Deguara said.

“Travelling the world has a unique ability to get us out of our comfort zone and that is exactly what Jesse and Bel do, as their career and hobby.

“They are both an inspiration.”

As winners Jesse and Bel take home the ultimate adventurers prize pack including \$400 worth of Gift It Now gift vouchers, two (2) Skydive Australia vouchers for any of their locations around the country, two (2) iFLY vouchers for any three of their locations, a Gift It Now Sparkling Wine Box, four (4) Newstead Brewing Co craft beer six packs, two Axel and Ash Travel Journals, his and her gym shirts by FKN gym wear, and Lonely Planet’s *The Ultimate Travelist*.

Gift It Now is an Australian owned and operated company listing more than 2,000 experiences for the adventurous and non-adventurous types. Catering for all different personalities and travellers, you can instantly gift everything from skydives and hot air balloon flights to high tea cruises and buffet dinners.

With no booking fees, free exchanges, instant e-vouchers and express delivery, Gift It Now provides the perfect platform for all of your gifting needs.

For more information visit [www.giftitnow.com.au](http://www.giftitnow.com.au).

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